2014-2015 Innovation of the Year Application

First name	Last name	Phone	Email
Angie	Wisniewski	(623)845-4934	angie.wisniewski@gccaz.edu
College	Project title		
Glendale	Gaucho101: Advisement and Enrollment Workshop		

Team members – List the team members involved in this project, including yourself. Provide name, job title, email for each. One person per line.

Angie Wisniewski - Coordinator, Student Success Programs, angie.wisniewski@gccaz.edu Mari Licking - Student Services Specialist, marianna.licking@gccaz.edu Danny Chavez - Student Services Specialist, danny.chavez@gccaz.edu

in collaboration with:

The SSI Steering Team - co-chaired by Dr. Teresa Leyba Ruiz and Dr. David Gerkin;

The SSI Implementation Team - co-chaired by Angie Wisniewski and Jackie Serna;

Enrollment Center - Mary Blackwell and staff;

Testing Services - Adrienne Tabar and staff;

Counseling - Marjane Maton, faculty and staff

A team photograph including all members must accompany this application. Photograph must be 5"x7" and 300dpi or larger. Create a caption for this photograph Identifying team members (using full names) in order of appearance from left to right.

Student Success Team: Mari Licking, Angie Wisniewski, Danny Chavez

Executive summary (50 words or less)

Gaucho101: Advisement and Enrollment Workshop is a self-paced, team-supervised online advisement model which increases the quality of first-semester advising by taking an innovative, efficient, cost effective, creative, and customer service-focused approach to delivering consistent information and one-on-one guidance during an ongoing group session that is both engaging and empowering.

Innovations should include information that addresses all of the criterion below and is in alignment with the Maricopa Vision, Mission, and Value Statements.

Quality: It is evident that the innovation increases "quality" in the course, program, office, or institution.

Maricopa Value: Education

Gaucho101: Advisement and Enrollment Workshop was created with the intention of streamlining the intake process for the SSI cohort, defined as first-time college students seeking a degree or transfer to college or university; while focusing on increasing enrollment in mandated courses: New Student Orientation, dev ed's within the first year, and the College Success Course – CPD150, when appropriate. Gaucho101 increases the quality of first-semester advising by taking an innovative, efficient, cost effective, creative, and customer service-focused approach to delivering consistent information and guidance during a session that is both engaging and empowering. Gaucho101 is unique in its self-paced, team-supervised online model that allows for group sessions while still providing one-on-one attention. During the session, students progress at individual speed while taking charge of their education and building their schedules using college technology. Additionally, the friendly group-setting of Gaucho101 provides an ideal opportunity to begin relationship-building with the advisors as well as fellow students. The implementation of pilot run in Fall '14 resulted in a 96% enrollment in New Student Orientation and 76% enrollment in the College Success Course – CPD150, among nearly 50% of the SSI cohort advised in Gaucho101.

Efficiency: There is evidence that the innovation contributes to a more efficient way of doing things.

2014-2015 Innovation of the Year Application

Maricopa Value: Responsibility

Gaucho101: Advisement and Enrollment Workshop maximizes the use of technology, space, and staff. The self-paced online, supervised model enables the Student Success Team to advise up to 16 student at a time, all day, during normal business hours. Further, the self-paced model ensures constant turnover with minimal wait times during peak hours, if at all. The online model, presented in Canvas, familiarizes students with college technology, as they must use 'Find a Class' to locate their classes, and log into and navigate their Student Center to complete enrollment. Gaucho101 clearly illustrates resource maximization, as the Student Success Team fully oversees and facilitates the Gaucho101 program, permitting continual access to the service versus a model with limited scheduled dates and times. The success of Gaucho101 is largely dependent on collaboration efforts between various Student and Academic Affairs services.

Cost effectiveness: There is evidence that the innovation adds a value to the institution while at the same time containing or reducing costs.

Maricopa Value: Responsibility

Gaucho101: Advisement and Enrollment Workshop was developed and implemented with no additional funds by relying solely on repurposed and currently available resources. Within less than 3 months of inception, the Implementation team was able to identify an ideal location, furnish a room with tables and laptop computers, and provide supporting materials in the form of handouts and custom-made folders for the students.

Replication: The innovation selected can be replicated in other institutions with a minimum of difficulty.

Maricopa Value: Excellence

As Gaucho101: Advisement and Enrollment Workshop was implemented with no additional funds or resources, it provides a model that is easy to replicate at other colleges. With a simple Canvas-based student tutorial that can be adjusted to reflect information appropriate to a given campus, support of the original Gaucho101 Team, and a convenient and efficient ongoing sign-in model during working hours; Gaucho101 offers the possibility of serving the maximum number of students with minimal staffing needs.

Creativity: The innovation should be as original as possible or the adaptation should be creative.

Maricopa Value: Excellence

While most sister colleges offer some type of new student advisement model, Gaucho101: Advisement and Enrollment Workshop is unique in its self-paced, online delivery model that allows for independent learning in a group setting under the guidance of trained student success specialists. The Gaucho101 model utilizes the Canvas platform, incorporates length-appropriate tutorial videos created specifically for Gaucho 101, provides the students with the ability to complete the sessions in as little or as much time as needed, and is the only new-student advisement model that offers services all day during normal working hours without the need to schedule appointments or be limited to set session times.

Timeliness: The innovation should not be more than five years old in the institution, but it must have been around long enough to be tested so that it meets most of the criteria.

Maricopa Value: Excellence

The Gaucho101: Advisement and Enrollment Workshop was implemented as a pilot program on March 17, 2013, with the start of open registration for Summer/Fall 2014. Between March and August that year, over 1,800 SSI students completed Gaucho101 by building their schedule, with 96% enrolling in New Student Orientation and 76% enrolling in the College Success Course – CPD150.

v1.0|Saved: 3/6/2015 4:58 PM

2014-2015 Innovation of the Year Application

Learning: The results of the innovation have been shared with others for the benefit of students throughout Maricopa.

Maricopa Value: Education

Gaucho101: GCC's Collaborative Approach to Developmental Students' Success was presented at the first annual Arizona Association for Developmental Education Conference in January 2015. The program has also been presented at the NSO District Council meetings to representatives from the Maricopa sister colleges. Additionally, the Student Success Team was recently visited by colleagues from Chandler-Gilbert Community College and provided them with information on how to recreate the Gaucho101: Advisement and Enrollment Workshop at their college.

Collaboration: The innovation successfully demonstrates collaboration, teamwork, and cooperation to ensure continuous process improvement efforts on behalf of students throughout Maricopa.

Maricopa Value: Excellence

Glendale Community College has been on a mission to create success practices for its new-to-college cohort by streamlining the intake process within the MCCCD policies. The successful implementation of the Gaucho101: Advisement and Enrollment Workshop is a result of the collaboration between representatives from Academic and Student Affairs; including Administration, Testing, the Enrollment Center, Counseling, and the Student Success Team who contributed to development of this highly-functional group advising model.

v1.0|Saved: 3/6/2015 4:58 PM